

# 10 WAYS TO IMPROVE YOUR CONTENT

In our free guide we share ten top tips that will help you create more engaging content to grow your business

**SUSIE SMITH**



***"Do things at  
your own  
pace. Life's  
not a race."***



## **INTRODUCTION**

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets, and are usually created to communicate a message to a wide variety of audiences.

**Aside from keeping people informed, beautifully designed booklets can also be brought home as a keepsake. These visually appealing platforms are easy to distribute as well, and can be handed out during expos and other events, making your brand truly memorable.**

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## ABOUT

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This space is where you can expound on why this was created - by whom and for what purpose. You can include details like the knowledge gaps it aims to address, the module it's part of or the educators and publishers behind its creation. It can be formal or conversational - it's up to you!

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***"You have the power to protect your peace. Be gentle with yourself."***

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## CONCLUSION

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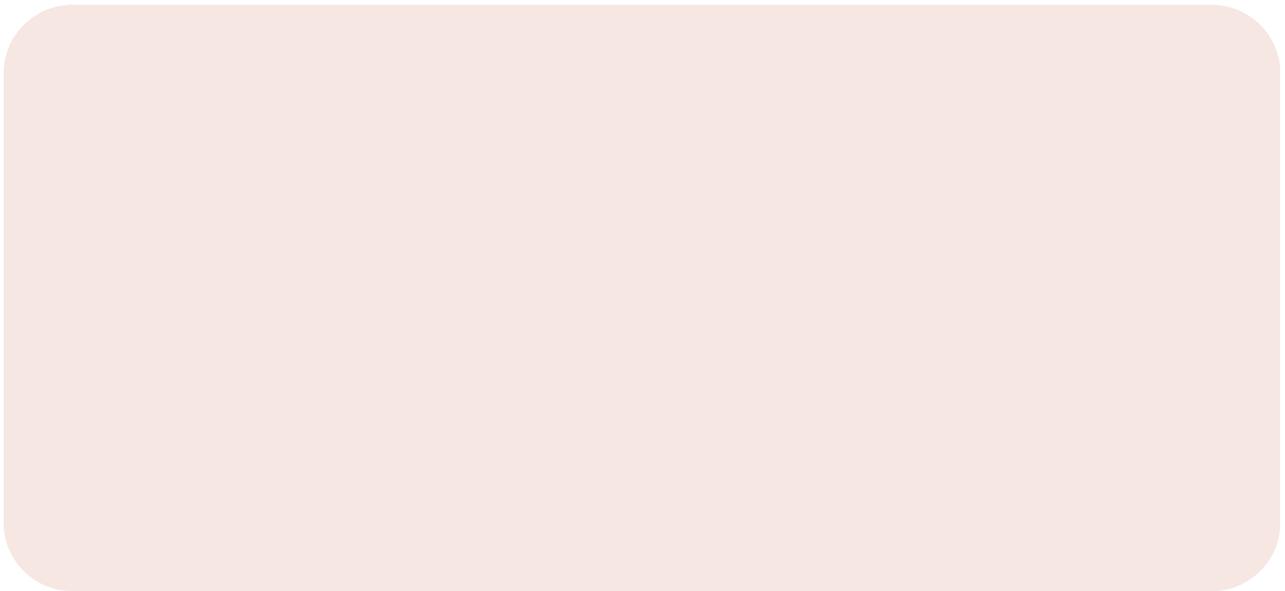
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# WORKSHEET ONE

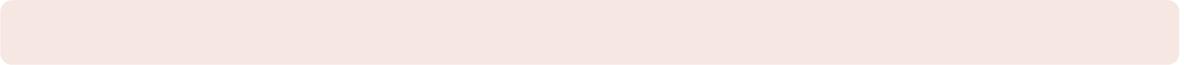
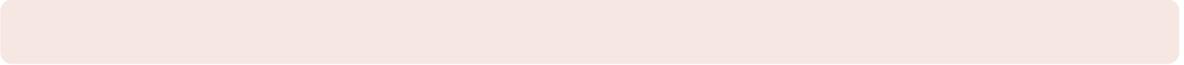
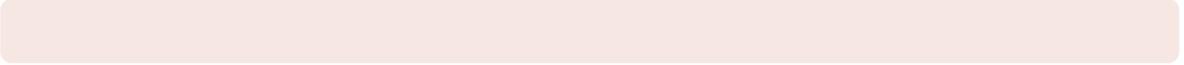
**Insert a task or question**

*Leave space for the reader's response.*



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*Leave space for the reader's response.*

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