

BRAND

PRESENTATION

LARANA

FOR BUSINESS
CONFERENCES



STRATEGY

(001)

LARANA

PRESENTATION

@REALLYGREATSITE

INTRODUCING TEAM

(002)



FOR BUSINESS
CONFERENCES

WELCOME TO LARANA

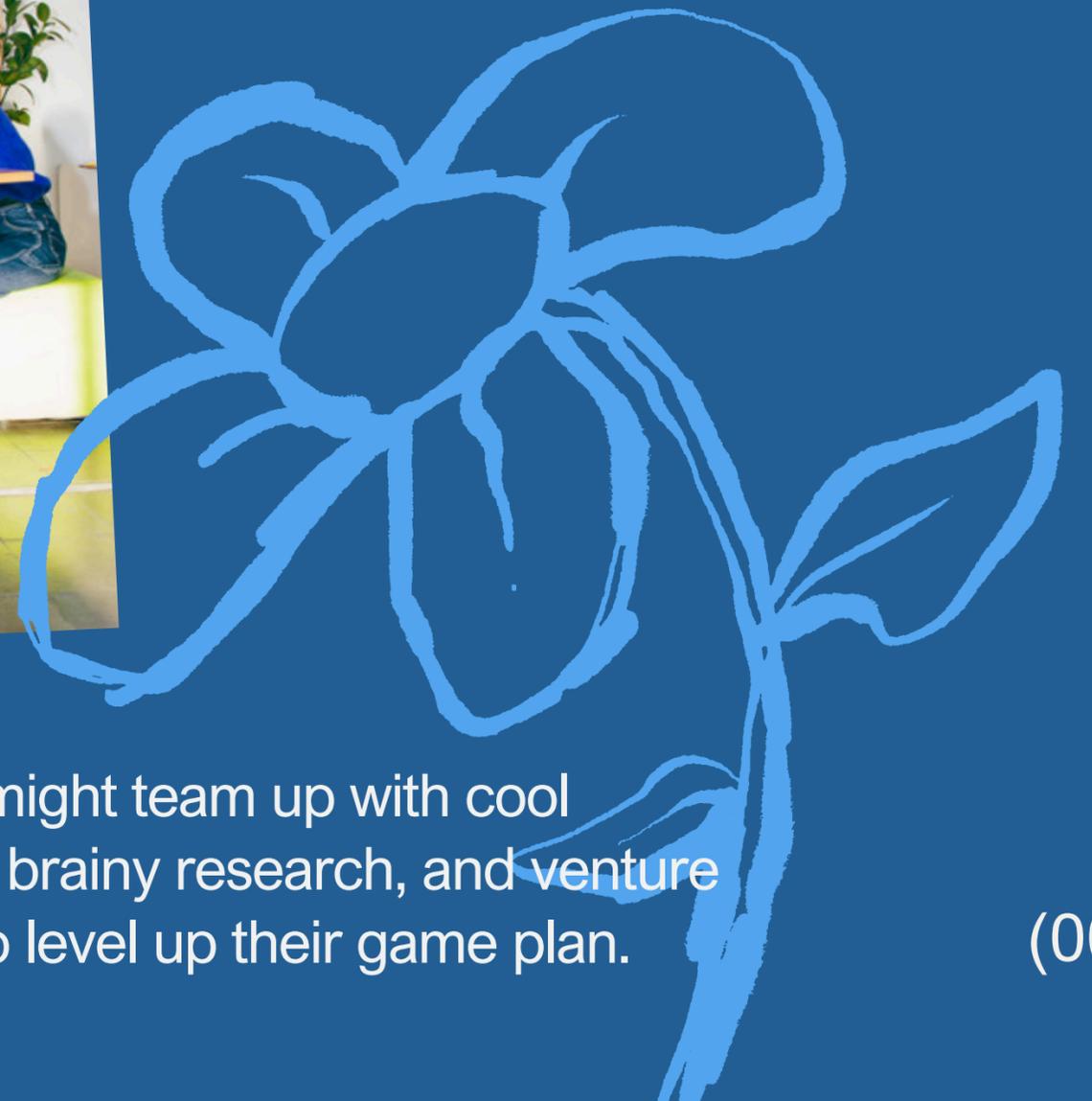
A brand strategy is a master blueprint that combines a company's values, target audience, messaging, and visual identity to stand out, attract customers, and build loyalty, whether for a startup or an established business.

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COLLECTION / 2025
IDN - INA

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ABOUT OUR BUSINESS



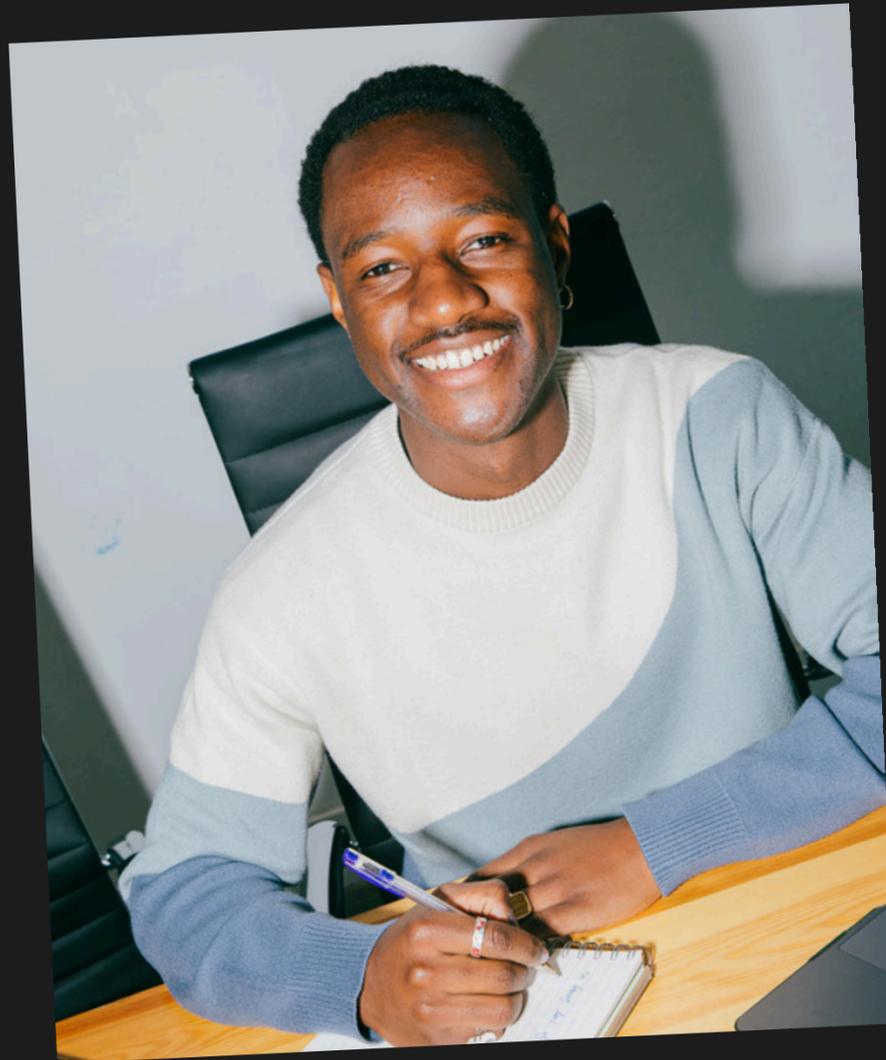
Key things to ponder when digging into a business include what they sell, who they're selling to, and how they shout about it.

On top of that, they might team up with cool companies, invest in brainy research, and venture into new territories to level up their game plan.

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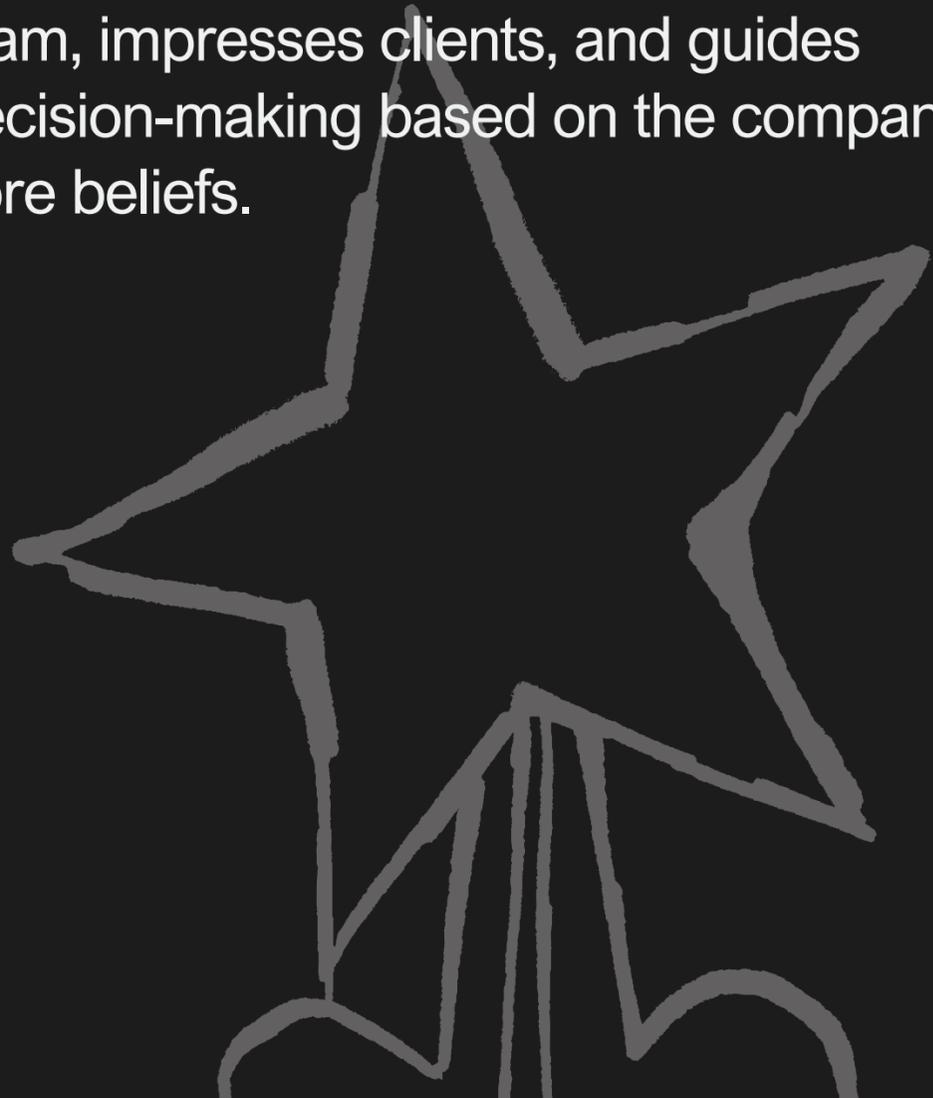
VISION

Having a compelling vision inspires the team, impresses clients, and guides decision-making based on the company's core beliefs.



A company's mission acts as a guiding force, influencing decisions and strategies, akin to a North Star that illuminates its path.

MIS SION





MOOD BOARD

IDENTIFYING THE COMPANY'S VALUES

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ESTABLISHING ITS VISION

The given blueprint makes decision-making a breeze, fires up motivation and dedication, and points the way to success.

DEFINING ITS MISSION

Crafting a mission means diving into stakeholders' opinions and sizing up the organization's superpowers and soft spots.



IMPROVING COMPANY PROFITS AND BRAND LOYALTY

HOW WE CHANGE THIS YEAR



Revamp your brand strategy for a fresh appeal, align with your target audience, message, and products. Understand the reasons behind the change and celebrate the positive impact on your brand's success.

When diving into brand strategy transformations, it's key to explore aspects like the audience, communication style, looks, and product lineup. Unraveling the motives behind the makeover is a must - was it a smart move for the brand's journey to fame and glory?

HOW WE WORK



MEET OUR TEAM

To create a thriving business, assemble a powerhouse team with diverse talents, clear communication, defined roles, and a shared goal for guaranteed success.



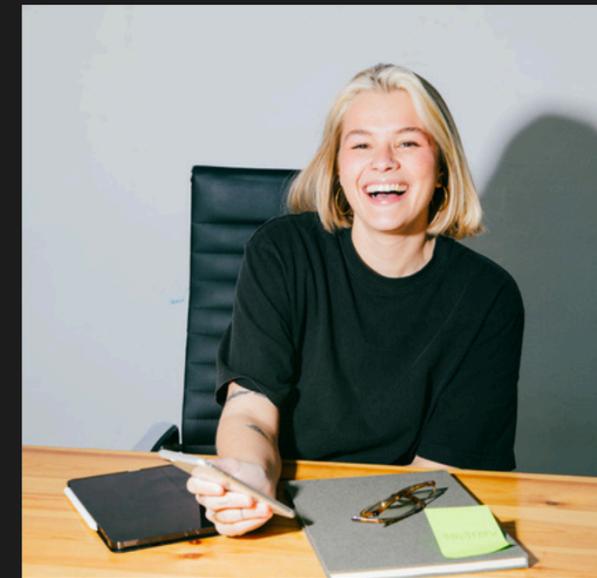
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